



The AI Revolution: Don't Be Left Behind by SLPA Board Member Kevin Desrosiers

AI: Resistance is futile. Embrace the future or prepare to be left in the dust. Join us for a mind-bending presentation on how artificial intelligence infiltrates every nook and cranny of our lives. AI is in the news daily, and much of what you read today is AI-generated. But here's the kicker: it's not just taking over; it's empowering us. Discover how to ride the AI wave, harness its power, and unlock endless possibilities.



Kevin Desrosiers

7 pm, October 11
via ZOOM

negative ways. You will learn how to harness the power of AI to improve your book sales, create additional revenue streams, and how you can use it to simplify your everyday life.

This will be a hands-on presentation where you will be guided through several prompts that will be specific to your book or life. At the end of this presentation, you will have personalized AI generated content you can start using immediately.

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Join us on October 11 for "The AI Revolution: Don't Be Left Behind," featuring SLPA Board Member Kevin Desrosiers.

Kevin Desrosiers is a professional speaker and published author who has sold most of his books through self-promotion, usually by talking to small groups of people about his book. He has been a featured speaker at conferences in Australia, South Africa, and in several cities across the United States. Outside of writing and speaking, he enjoys nature photography, table tennis, and magic. Visit bridgeoveradversity.com.

Marketing Your Book With and Without Social Media
with Jenn Hanson-dePaula of **Mixtus Media**

Saturday, October 28, 2023
9:00am to 12:00pm via ZOOM
<https://www.stlouispublishers.org/event-5389805>

Registration ends Thursday night, October 26
JOIN SLPA and ATTEND the workshop for only \$80
(\$60 membership + \$20 event)

Special Thanks to Our Sponsors:   

ZOOM
(new as of 5/24/23):

Sign-up is free. Join from your smartphone, computer, or tablet. If it's your first time, follow the prompts and allow it to access your camera and microphone. Use this link for the meeting: <https://zoom.us/j/94227448734>.

Meeting ID is 942 2744 8734. Passcode is 563402.

UPCOMING EVENTS

via ZOOM

October 11, 7:00 – 8:30pm
The AI Revolution:
Don't Be Left Behind
with **Kevin Desrosiers**
<https://zoom.us/j/94227448734>

October 28, 9:00am – 12:00pm
Marketing Your Book With and Without Social Media
featuring **Jenn Hanson-dePaula**
<https://www.stlouispublishers.org/event-5389805>

November 4, 8:00am – 12:00pm
How to Publish Your Own Book
with SLPA Board Members
Registration ends Oct. 31
<https://tinyurl.com/ye3u9t6k>
Details on page 2

November 8, 7:00 – 8:30pm
The Self-Publishing Revolution
by **Andrew Doty**
<https://zoom.us/j/94227448734>

The Self-Publishing Revolution by SLPA Board President Andrew Doty

How can any writer become a published author without giving up control and profits? Find out the answers as you learn about **The Self-Publishing Revolution with Andrew Doty at the St. Louis Publishers Association on November 8!**

This educational workshop will cover the long history of self-publishing and the innovations along the way that have made self-publishing more and more accessible over time, culminating at today's easier-than-ever tools for authors. And once you're caught up on the historical context, Andrew will discuss the steps required to self-publish a professional-quality book and answer every author's biggest questions.



Andrew Doty

Do you have questions about your book? Stick around for the Q&A!

*Andrew Doty is a book coach, editor, and publishing consultant who began self-publishing at the age of 16, then earned a degree in Creative Writing before pursuing a career as an editor of many genres and in many positions. He has served as the Editor-in-Chief of *punctum* books, the Editorial Director of *SOOP*, and Editor of *MO Humanities*, the biannual magazine from *Missouri Humanities*. Andrew founded *Editwright*, a publishing consultancy, in 2012 and volunteers as the President of the *St. Louis Publishers Association*.*

While there are valid concerns about the impact of AI on the writing community, it's important to remember that AI is a tool that can enhance and complement human

creativity. Join us for this exciting event and discover how AI can transform your writing journey. Don't miss out on this opportunity to explore the possibilities AI has to offer.

NOTICE: November 8 is the Annual SLPA Member Meeting.

Members in good standing are encouraged to participate and vote to elect 2024 board members. Further details to come during the Oct. 11 meeting and again by email.

We are currently looking for help filling the following positions: Treasurer, Membership Coordinator, Publicity Chair, Graphic Designer. Volunteering on the SLPA board is a fantastic way to meet people in the publishing community, build your professional and personal networks, and help connect authors with the resources they need. To submit a nomination, contact SLPA President Andrew Doty: president@stlouispublishers.org.



How to Publish Your Own Book
Saturday, November 4, 2023
 8:00am - 12:00pm
 Fee: \$45.00

ONLINE WORKSHOP
 Last date to register is October 31!

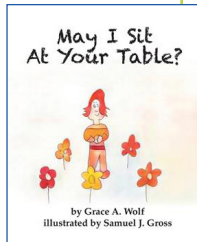
SLPA
<https://www.stlouispublishers.org>

Register through STLCC: tinyurl.com/ye3u9t6k

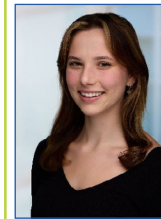
KUDOS CORNER

SLPA Member Grace A. Wolf

Inspired by her older brother Sam who struggles with autism, Grace A. Wolf debuted her first published book that encourages children to be inclusive of people who are different, using themes of empathy, diversity, and inclusion. *May I Sit at Your Table?* is a heartwarming tale about a young deaf girl who uses sign language as her primary mode of communication.



Working together, Sam provided the original sketches while Grace enhanced them with color and shading (with assistance from SLPA member and book designer [Carolyn Vaughan](#)).



A senior at Clayton High School in St. Louis, Grace is available for interviews and book discussions. For more information, contact Penni Alper: pennialper@gmail.com.



LAST MONTH'S RECAP Unique Pathways to Publication: An Authors Panel



Kerri Holloway



Michael DePung



Katie Otey



J.L. Sullivan

Sincere thanks to **Kerri M. Holloway** (successful-improvements.com) for moderating an honest and enlightening conversation with: **SLPA Board Secretary Michael DePung** (michaeldepung.medium.com), **Katie Otey** (katieoteywrites.com) and **J.L. Sullivan** (jlsullivan.net).

Best advice for new authors:

- Your work is original and unique. Your voice is special
- Popular tropes are important for a reason. Don't ignore them.
- Read in your genre. Check out comps from the past five years and familiarize yourself with trends and standards in publishing

"What I wish I knew beforehand."

- Don't isolate yourself. Work with what's available.
- No one is perfect! Everything is going to be okay. Even mistakes will help you be flexible and stay grounded.

- Enjoy the whole process, not just the "finish line." Every step matters.

"What I will do differently going forward."

- Be more organized and establish a plan.
- Advance marketing is essential, but be open to shift if needed. Try new things one at a time, so you can track what works.
- Be more discerning and strategic. My first time I had rose-colored glasses going into the process. Be more careful how I spend my budget. Track process and results.



Meetings on the second Wednesday of every month

In-person gatherings are suspended due to COVID-19 concerns.

All meetings will be held online until further notice.

Admission and Membership

- Monthly meetings on Zoom are FREE
- Membership is \$60 per year.

Visit: stlouispublishers.org/join
stlouispublishers.org/benefits

SLPA NEWS & VIEWS

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