

Upcoming 2026 Meetings

September 9
Vendor Showcase

October 14
Editing Essentials with the
Comma Queen
Led by Karen L. Tucker

October 24
Costume Trivia Night
Fundraiser

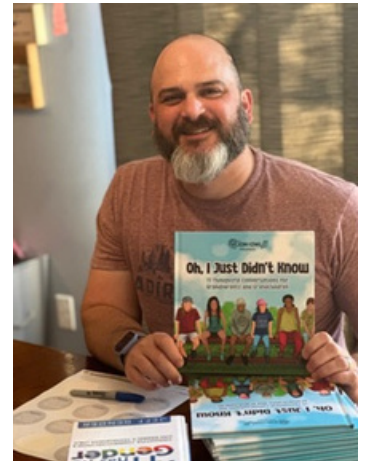
The HEIGHTS Community
Center
Doors Open at 6:30 PM
Meeting Begins at
7:00 PM
FREE for SLPA Members
\$10 for Guests
Join SLPA Today!

August Meeting Social Media for Authors & Literary Professionals led by Jeff Bender

In today's digital world, social media can be one of the most powerful tools for building your audience, promoting your book or services, and establishing yourself as a trusted voice in your field.

This interactive workshop is designed for authors, publishers, editors, literary agents, and other literature professionals who want to better understand how to use social media strategically and effectively. We will cover the fundamentals of setting up and optimizing your social media profiles, creating engaging content, identifying and reaching your ideal audience, and using platform-specific best practices to increase visibility and engagement.

The session will include real-world examples, practical tips you can implement immediately, and a substantial Q&A component, giving participants the opportunity to receive guidance tailored to their unique goals, challenges, and platforms.



July Meeting Recap

Thank you to everyone who joined us for last month's meeting, and a special thank you to Casandra McCottrell for presenting "Launch Your YouTube Channel to an Audience." Members learned practical strategies for increasing their discoverability on YouTube and explored an important reminder for today's authors: readers are already searching for the knowledge and stories your book contains—they just haven't found you yet.

We appreciate this wonderful community of writers, authors, and creators and look forward to seeing you at our next meeting!



Other Happenings at SLPA

There's plenty to look forward to this fall! From educational workshops and networking opportunities to special events and fundraisers, SLPA has an exciting lineup of opportunities to learn, connect, and engage with fellow members. We hope you'll join us for these upcoming events.

From Draft to Shelf: The Indie Publisher's Guide

Saturday, August 29, 2026 | 9:00 a.m. – 1:00 p.m.

St. Louis County Library – Clark Family Branch

Whether you're preparing to publish your first book or your next bestseller, this four-hour workshop is designed to help you navigate the publishing journey with confidence. Presented by the St. Louis Publishers Association in partnership with the St. Louis County Library, attendees will hear from experienced publishing professionals on topics including editing, book cover and interior design, publishing options, and marketing. Registration is encouraged.

From Draft to Shelf: The Indie Publisher's Guide

<https://slcl.events.mylibrary.digital/event?id=353291>

September Vendor Showcase

Wednesday, September 9, 2026

Meet publishing professionals, explore products and services, and discover valuable resources to support your publishing journey. The annual Vendor Showcase is a wonderful opportunity to network with editors, designers, printers, marketers, and other industry experts while learning about the many resources available to authors and publishers. Whether you're looking for professional services or interested in showcasing your own business, we invite you to join us for this special event.



Costume Trivia Night Fundraiser

Saturday, October 24, 2026

Mark your calendars for SLPA's first-ever Costume Trivia Night Fundraiser! Gather a team of friends or reserve a table for an evening of trivia, costumes, prizes, and laughter—all while supporting the educational programs and mission of the St. Louis Publishers Association. Costumes are encouraged, so start planning your team's theme now. More details, ticket information, and sponsorship opportunities will be announced soon.



Admission and Membership

Meetings on the second Wednesday of every month

In-person meetings at
The HEiGHTS
Register for Zoom access.

Admission and Membership
Admission is FREE for members.
Membership is \$60 per year.
stlouispublishers.org/join
stlouispublishers.org/benefits

SLPA NEWS & VIEWS
Editor: [Casandra McCottrell](#)
Designer: [Patrick Jones](#)

